

MOLLETI LAKSHMAN

FUNDRAISING CAMPAIGN

www.molletilakshman.in

COMMUNITY IGNORANCE
FORCING ANIMALS TO VISIT
DUMP YARDS TO FILL THEIR
HUNGER!



IMPORTANT ISSUES

COMMUNITY HARASSMENT WENT TO THE POLICE STATION (2)

OFFICIAL NOW ANINV AND FIRST PATENT PRODUCT 'SHARPLOCK' (3)

WHY ARE ANIMALS GOING TO DUMP YARD? (4)

FEEDING AND FINDING HOMES FOR STREET ANIMALS (5)

Thanks Note

I started this campaign with a ray of hope that all of my friends, colleagues, relatives, and family members may come forward to help me generously. Thank you for having the trust in me and my work. Last ten years, I used the personal funds from my pocket to fund all my works related to animal welfare. Last year, I went into a situation with no money in my account. Today, the concept of crowdfunding raised hope in me and encouraged me to contribute to the community's betterment through my social projects. To date, 28 monthly sponsors have stepped forward to stand on my side and supporting me. I feel thankful for all of your kind acts, as your funds have provided me with the comfort to continue the projects without any hindrance. Your funds have generously supported me to sustain my livelihood, animal feeding/ medication activities, and, importantly, my project activities.

A few years back, I started to see the world as one family united by love. Today you are making my vision a reality by joining my campaign and standing by my side always. It doesn't matter how we all connected across the globe; the fact is that we all are one family, and we are now building good communities around by uplifting animal welfare and rights for the betterment of all.



Community Harassment went to the police station

Community harassment has become a common issue across India. The truth is that responsible animal feeders in the community are consistently targeted and harassed in numerous ways. The animal feeders are called responsible because they feed the animals and take care of the animals by vaccinating, sterilizing, and engaging in education programs to dispel wrong views about the animals. They always take up the risks for the sake of the community and animal welfare. They invest their valuable time, energy, and money selflessly to develop good communities. However, due to ignorance and fear, some people don't do anything towards the animals but engage in group-based activities that discourage and stop the responsible feeders from taking action in the community.

Currently, I am facing one such situation in my place, where all the community members are targeting me as I am a tenant and have lodged a police complaint

against me. The Sub-Inspector, from the police department, called me and warned me not to feed any animals and has not even bothered about my activities to feed the strays. Due to this, the owner asked me to vacate the house due to the pressure coming in from all sides.

I will share more details in the next issue. At this time, the community members are so happy as I will soon leave this place due to harassment. They do not understand this situation, making the problem more complex by not feeding and caring for the community animals.

In the first place, the Indian constitution ARTICLE 51A (g) clearly says that every citizen must protect animals in the community. The article also means it is every citizen's responsibility to feed the animals in the community. Recently ANIMAL WELFARE BOARD OF INDIA (AWBI) also issued a letter to the COMMISSIONER OF POLICE, Delhi, to pass the orders across INDIA to ensure all responsible feeders are protected and continued to execute their duties as per Article 51A (g). And also encourage other non-feeders to be part of it.

My request to all readers, if you are the owner of a house, representing the community or part of the community, please respect animal feeders. Stand on their side always as they are essential and performing the duties as per the law for everyone's benefit. Never harass the tenants in any manner. If you own a house, always encourage the tenants who have animals with them rather than reject them. The fact is they are adopting animals for the community's betterment. It's your duty and fundamental right to help and protect them.



Official now ANINV and first patent product 'SHARLOCK'

Since the 18th century, humans have developed numerous inventions for the community's betterment and welfare. The majority of these inventions have contributed to humans and environmental welfare, but significantly less contributed to animal welfare. Many decades passed, humans are still continuously innovating in numerous ways keeping human interest in mind. In this fast-paced life, we completely forgot that human existence depended on animals and the environment. The animals have got equal rights to live on this planet. Invested many funds towards new inventions and innovations for humans' welfare and betterment, but animals were neglected/ ignored.

Need of Inventions for Animals

As you all are aware, I am a social ideator for animals and keep inventing multiple social projects that address the animals' challenges in the community. It's been close to 10 years that I am working in

animal welfare. In my journey, I learned and realized that many animals are affected due to human actions in the name of globalization and community development in the form of industries, real estate, animal agriculture, etc.; my life experiences and observations gave insight that humans are collectively responsible for the significant issues the animals face in the community. There is a critical need to protect them, as it's our responsibility. A few of the problems he likes to the state are:

- Birds face the most significant challenge because of mobile use and other radiation forms.
- Street dogs and other animals are paralyzed because of the accidents caused by humans due to driving and other factors.
- Monkeys and other animals are dying due to the electric shock wires, which humans use for different purposes, and many more.

Thought

I felt that countries like INDIA need to establish more research and development centers which primarily focus on animal welfare. Current & Future engineers are thinking more about making inventions related to human welfare. This thought process and mindset need to change by enabling and engaging our highly skilled professionals to start work on the challenges associated with animals.

contin...

ANINV Startup

To solve these, I came up with a social enterprise project, 'ANINV' (name origin ANimals INvention), to address these challenges. ANINV officially started on 18th Feb '21 and registered under MSME. It is a research and development centre where the ANINV team and selected groups invite to observe and identify the various challenges faced by animals in the community, and they continuously brainstorm in solving those challenges by developing a mechanical or mechatronic tool that is sustainable and cost-effective.

ANINV startup has selected for the ISLAB startup program organized by ISB School, Hyderabad, in 2020. And also collaborated with an NGO, AWBP Trust.

First Patent Product

A dream come true and my two years of effort - My first invented product, 'SHARP LOCK,' is officially announced, and I filed a patent for this product on 18th Feb '21. SHARP LOCK is a mechanical/mechatronic tool that solves one of the significant challenges facing many animals, humans, and the environment due to the presence of small sharp and non-sharp objects in various places like garbage areas/ dump yards, other locations. ANINV is currently looking for CSR funding and investors to scale up its operations in INDIA. His organization is targeting to release its first product, 'SHARP LOCK,' in July '21. To fund his project, you can reach on ANINV official website www.aninv.org.



Why are animals going to dump yard?



I have noticed many times the stray animals end up in the garbage or dump yard areas. Many of you come across this kind of situation across our communities in your daily life. But why are animals visiting these places? As it's not a fun place for them, not a place to live for anyone, why do they regularly see these places? And it's because people in our communities ignore them without giving food, and these instances force the animals to visit garbage areas to fill their hunger. You can stop this by providing food to the animals in the community. It is your job as a citizen of INDIA. Indian constitution Article 51A(g) - to protect and improve the natural environment, including forests, lakes, rivers, and animals. Please perform your duties and start feeding animals in the community.

FEEDING AND FINDING HOMES FOR STREET ANIMALS

Currently, I am feeding close to 10 dogs in my community which includes four puppies. The community members continually harass me for giving food to the strays, but I always find a way to feed them. I hope people understand the importance and benefits of animal feeding in the community. I vaccinated ten dogs, found homes for the stray puppies, and treated an injured senior dog.

My kind request to all the readers is to feed at least a few animals in your community rather than ignore them.



OTHER PROJECTS



AWBP Trust NGO is getting ready with educational content shared in the schools and corporates to create compassionate children and future generations. We are targeting to launch the eight months curriculum program by June'21 officially. As part of that, we have planned to collaborate with ten schools and two corporates. If you like to support and volunteer, please use the following link www.awbptrust.org.

Leave your donations here

www.awbptrust.org/sponsors



ECO CONZ officially launched its consulting services for NGOs and Individuals who are working towards animal welfare projects. The objective of ECOCONZ is to ease the process of connecting animal welfare projects to the digital world. Many of these projects are doing excellent work in the animal welfare space. However, they struggle to communicate the message in today's digital world. We are here to support them in their journey. **Explore more** www.ecoconz.in.

**SUBSCRIBE/
LIKE / FOLLOW**



@aninv



@aninv.in



DONATION STATUS



Red

FUNDING

6% OF
TOTAL
GOAL
REACHED

BE A MONTHLY
SPONSOR...

www.molletilakshman.in/donate

DONATE

